

**Saint Louis Watercolor Society's**  
**21st Annual Juried Exhibition, 2020 Prospectus**

**About Saint Louis Watercolor Society**

Saint Louis Watercolor Society (STLWS) was formed in 1996 by a small group of area artists for the purpose of providing educational opportunities to artists who are interested in water media and to exhibit water media artwork to the public. From the original charter group of seven members, the membership has grown to 218 active members. Regular monthly membership meetings are held 9 times per year with educational demonstrations and lectures by area guest artists. Meetings are open to members, prospective members and guests. In addition, guest artists conduct instructional workshops that are open to members and non-members. Information pertaining to STLWS may be found on our website at [www.stlws.org](http://www.stlws.org). The 'Cold Press Paper' newsletter is published quarterly and available online.

**Eligibility**

Exhibition is open to members who paid their annual dues by July 1, 2019 (the Treasurer's record shall be considered final), to new members who submit a completed membership registration form and dues at the time of entry, and to non-members who pay the non-member entry fees.

**Entry Fees**

STLWS dues are \$35 for one year (must be paid with a separate check if paid at time of entry). All memberships expire the following June 30<sup>th</sup>; DUES ARE NOT PRORATED. Nonrefundable entry fees, paid at the time of Receiving, are: for members, \$15.00 for one painting and \$25.00 for two paintings; for non-members \$65 for one painting and \$75 for two paintings.

## **Awards**

1<sup>st</sup> Place, Judge's Choice, \$200

2<sup>nd</sup> Place, Award of Excellence, \$150

3<sup>rd</sup> Place, Award of Achievement, \$100

Award of Recognition # 1, \$50

Award of Recognition # 2, \$50

Award of Recognition # 3, \$50

Award of Recognition # 4, \$50

Award of Recognition # 5, \$50

Award of Recognition #6, \$50

Betty Siems Memorial Award, \$50

Mary Mosblech Memorial Award, \$50

Rena Baker Memorial Award, \$50

LaVerne Emanuel Memorial Award, \$50

Honorable Mention Awards (the number to be determined by the Judge)

All awards are selected at the discretion of the judge.

### **Our Juror, Thomas Schaller**

#### **Award-Winning Artist, Architect, Author, Educator and Juror**

Thomas Schaller is a Signature Member of many arts organizations including the American Watercolor Society, National Watercolor Society, and the Transparent Watercolor Society of America. Schaller was recently elected to receive Master Signature Status by the California Watercolor Association, appointed to the Advisory Board of American Watercolor Weekly, named as Brand Ambassador for Daniel Smith Artists' Materials, and elected Artist Member of the California Art Club and the Salmagundi Art Club, NYC. He is president emeritus of the American Society of Architectural Illustrators and a founding member of the group, North American Watercolor Artists.

**Please Read These Dates, Requirements and Restrictions Very Carefully**

## **Exhibition Schedule:**

**Receiving at:** Saturday, March 28, 2020  
10:30am-3:30pm  
Norton's Fine Art & Framing  
2025 South Big Bend  
St. Louis, MO 63117

**Juror Judges the Entries** Sunday, March 29, 2020

**Declined Painting Retrieval** Tuesday, March 31, 2020  
10:30am-1:00pm

**Art is Hung** Tuesday, March 31, 2020  
1:00pm

**Opening Reception at:** Friday, April 3, 2020  
6:30-8:30pm  
Norton's Fine Art & Framing

**Awards Presentation at:** Friday, April 3, 2020  
7:30pm  
Norton's Fine Art & Framing

**Exhibit Closes** Friday, May 8, 2020  
6 p.m.

**Retrieval of Artwork at:** Saturday, May 9, 2020  
10:30am-4:30pm  
Norton's Fine Art & Framing

## **Requirements and Restrictions**

Only original works may be exhibited. Any copies or work done under instruction or from copyrighted photos/artwork will not be accepted. Prints from originals, giclee prints, digital reproductions, and computer art are not eligible.

Paintings must be completed within the last three years.

Paintings which have won an award, including honorable mention, in previous STLWS shows, or which have been accepted in a juried show sponsored by STLWS, are not eligible.

Number of Paintings: Limited to 2 entries per artist.

Diptychs and triptychs which are under one frame will be considered one entry for entry fee and judging purposes.

All entries must be executed in water media on paper: organic or synthetic paper, no canvas. Water media includes but is not limited to the following: watercolor, gouache, acrylic, tempera, and casein. Water based oils are excluded. Mixed media paintings must be 80% or more water based. No animal parts may be used in any painting.

Paintings shall be securely and appropriately framed with a mat and under unscratched acrylic/Plexiglass or glass. Screw eyes or D rings and wire, adequate for hanging weight, are required. No saw tooth hangers. Maximum framed dimensions on the longest side shall not exceed: 32" plus or minus 1/4". A white top mat is required; under mats are allowed but any colored under mats shall be limited to a 1/4" wide reveal. The exhibition committee may disallow work not appropriately matted and framed. *Exception:* paintings which are floated on mat board with some mat border showing are acceptable.

Registration forms must be printed in duplicate and completed by the time of entry.

The exhibition committee has the authority to accept, place and hang entries. The actions of the exhibition committee shall be considered final.

The gallery has the final authority on whether nudes will be accepted; if done in good taste they will be accepted.

Each artist must adhere to the specified times for receiving and retrieval. Paintings cannot be hung after specified times. All accepted work must remain installed until the designated retrieval time. Artists who are unable to retrieve their own painting may authorize another party to do so; however, the designated representative must show an entry receipt and proof of identification.

All artwork entered must be for sale. Gallery commissions will be sent to STLWS members by private email prior to receiving.

### **Image Submissions**

Image submission should show the image only, not the mat or the frame. Only jpg files should be submitted to **annualexhibit@gmail.com** prior to receiving. Photos should be taken before the artwork is put under glazing. If the artwork is already framed, our website has more information on how to take a photo using Google's Photo Scan App found under the Exhibits tab, For Our Exhibitors.

### **Sales**

Norton's Fine Art & Framing will remit to the artist within 30 days of sale the sale price of the artwork less the sales tax and the agreed gallery commission. All work marked as sold while in the gallery will be subject to the agreed commission regardless of whether it had been previously discussed or viewed by the buyer. No price changes will be accepted after acceptance into the show.

### **Liability**

Although STLWS will exercise due care in the handling of artwork submitted to this exhibition, neither STLWS nor Norton's Fine Art & Framing will be responsible for any loss or damage to artwork.

## **Use of Images**

Acceptance into show gives STLWS the right to use the photograph of your work for promotional purposes. Digital archives of accepted entries will be retained by STLWS to be used for the show catalog, any printed material and the website, now and in the future.

## **Acceptance**

STLWS has the right to refuse any painting that does not meet specifications or is not accurately represented by the image(s) entered.

## **Agreement**

Entering this exhibition shall constitute an agreement on the part of the artist to accept all rules and conditions as set forth in this Prospectus.

## **Questions**

Address questions to Carla Giller and/or Carolyn Cleveland, Exhibits Co-Chairs via contact information available in the Membership Directory or by using the Contact Us form on the website.

## **AGREEMENT**

By signing the Show Registration form:

- You certify that you are a member in good standing.
- You have read the rules and regulations and your painting is eligible for entry.
- You realize that if your work is selected and if it does not meet eligibility requirements set forth in this Prospectus, or if you fail to submit your accepted painting for hanging, or if you withdraw your painting during the time the exhibit is hung, you will be disqualified immediately.